

CHAIR	GERMAN TITLE	ENGLISH TITLE
Baum	Einführung in die Betriebswirtschaftslehre (EBWL)	Introduction to Business and Management
	Studienprojekt Entrepreneurship	Research Project Entrepreneurship (BA)
	Principles of Entrepreneurship	Principles of Entrepreneurship
	Business Planning	Business Planning
	Business Developing	Business Developing
	Trainer Entrepreneurial Leadership	Trainer Entrepreneurial Leadership
	Forschungsprojekt Entrepreneurship	Research Project Entrepreneurship (MA)
	Gründungspraktikum	Entrepreneurial Internship
	Entrepreneurial Marketing	Entrepreneurial Marketing
	Entrepreneurial Marketing (3 LP)	Entrepreneurial Marketing (3 CP)
	Gründungsprojekt	Entrepreneurial Project
Hölscher	Investition und Finanzierung	Finance
	Finanzielle Unternehmensführung	Financial Management
	Investitionsrechnung	Investments
	Kapitalanlagemanagement	Portfolio Management
	Risikomanagement	Risk Management
	Rechnungswesen und Bankenaufsicht	Accounting and Banking Supervision
	Bankanalyse und -steuerung	Bank Analysis and Bank Management
Roth	Marketing	Marketing
	Industriegütermarketing	Industrial Marketing
	Dienstleistungsmarketing	Services Marketing
	Case Challenge I+II	Case Challenge I+II
	Marktforschung	Marketing Research
	Verhandlungsmanagement	Negotiation Management
	Electronic Markets 4	Electronic Markets 4
Rabl	Arbeit, Organisation und Führung	Work, Organization, and Leadership
	Organizational Behavior	Organizational Behavior
	Human Resource Management	Human Resource Management
	Change Management	Change Management

Corsten	Produktion Strategisches Produktionsmanagement Quantitative Methods in Production Planning and Control Dienstleistungsmanagement Supply Chain Management Strategisches Innovationsmanagement Übung Projektmanagement Übung Simulation in der Produktion	Production and Operations Management Strategic Production Management Quantitative Methods in Production Planning and Control Service Management Supply Chain Management Strategic Innovation Management Project Management Production Simulation
Spraul	Nachhaltige Wertschöpfung Kooperationen von Unternehmen und Nonprofit-Organisationen Nachhaltige Regulierung zwischen Markt und Staat Wirtschaften in gesellschaftlicher Verantwortung Sustainability and Accountability	Sustainable Value Creation Corporate Nonprofit Cooperations Sustainable Regulation Between Market and State Social Responsibility – Perspectives from Business, Law and Economics Sustainability and Accountability
Lingnau	Kosten- und Erlösrechnung Finanzbuchhaltung Wirtschaften in gesellschaftlicher Verantwortung Finanzberichterstattung Controlling International Financial Reporting Standards Experimentelle Forschung im Controlling	Cost Accounting Financial Accounting Social Responsibility – Perspectives from Business, Law and Economics Financial Reporting Management Accounting International Financial Reporting Standards Experimental Management Accounting Research
Müller-Seitz	Strategisches Management (B.Sc.) Strategic Management (M.Sc.) Managing and Risk Uncertainties Urban Management Innovation Management Managing Temporary Organizations Organisationstheorie Managing Interorganizational Relationships Managing in Far East Asia	Strategic Management (B.Sc.) Strategic Management (M.Sc.) Managing and Risk Uncertainties Urban Management Innovation Management Managing Temporary Organizations Theory of Organizations Managing Interorganizational Relationships Managing in Far East Asia
Wendt	Wirtschaftsinformatik	Business Information Systems

	Introduction to Business Process Management	Introduction to Business Process Management
	Electronic Markets 3: Electronic Markets: Informationssysteme für elektronische Märkte	Electronic Markets 3: Electronic Markets: Information systems for electronic markets
	Operations Research	Operations Research
	Multivariate and Nonlinear Models	Multivariate and Nonlinear Models
	Betriebliche Standardsoftware im Prozessmanagement	Standard Business Software in Process Management
	Introduction to Multi Agent Systems	Introduction to Multi Agent Systems
	Excercises to Multi Agent Systems	Excercises to Multi Agent Systems
	Introduction to Computational Intelligence	Introduction to Computational Intelligence
	Optimization of Logistics Systems (OLS)	Optimization of Logistics Systems (OLS)
Wenzelburger	Deskriptive Statistik	Descriptive Statistics
	Makroökonomik	Intermediate Macroeconomics
	Insurance Economics	Insurance Economics
	Choice and Uncertainty	Choice and Uncertainty
	Dynamics of Financial Markets	Dynamics of Financial Markets
	Economics of Banking	Economics of Banking
	Advanced Macroeconomics	Advanced Macroeconomics
	Economics and Electronic Markets	Economics and Electronic Markets
	Quantitative Methods in Economics	Quantitative Methods in Economics
von Hauff	Allgemeine Wirtschaftspolitik und Finanzwissenschaften	Econmic Policy annd Public Economics
	Allgemeine Wirtschaftspolitik	Economic Policy
	Finanzwissenschaften	Public Economics
	Strukturpolitik	Theorie of Structural Change
	Wachstumstheorie und -politik	Theories of Economic Growth
	Entwicklungsökonomie	Development Economics
	Globalisierung	Globalization
	Internationale Wirtschaft	International Economics
	Allgemeine Volkswirtschaftslehre	Introduction to Economics
	Ökonomie der Nachhaltigkeit	Sustainabnle Development
Hassemer	Zivilrecht	Private Law
	Gesellschaftsrecht	Company Law
	Patentrecht	Patent Law

Geistiges Eigentum
Recht & Technik
Wettbewerbsrecht
Electronic Markets 2

Intellectual Property
Law & Technology
Competition Law
Electronic Markets 2

Wirtschaften in gesellschaftlicher Verantwortung

Social Responsibility – Perspectives from Business, Law and Economics

Fassott

Gründungsprojekt
Gründungsmarketing
Fallstudien zum Gründungsmarketing

Entrepreneurial Project
Marketing of New Ventures
Cases in Marketing for New Ventures

Blank

Integrative Wahlmodule
Energieökonomik
Umweltökonomik
Ressourcenökonomik
Energiewirtschaftliche Modellierung

Elective Course Module
Energy Economics
Environmental Economics
Economics of Natural Resources
Energy Systems Modelling

**EHEMALIGE
LEHRSTÜHLE**

Deutscher Titel

Englischer Titel

Dr. Bort

Strategic Management
Corporate Strategy
Organizing and Managing the Global Firm

Strategic Management
Corporate Strategy
Organizing and Managing the Global Firm

Feser

Makroökonomik
Deskriptive Statistik
Makropolitik
Internationale Makroökonomie
Europäische Wirtschaft
E-Business Ia
Arbeitsmarktökonomie

Macroeconomics
Descriptive Statistics
Macropolicy
International Macro Economics
European Economy
E Business Ia
Labor Economics

Geiger

Strategische Unternehmenspolitik
Globalisierung und Ethik
Internationale Strukturen, Prozesse und Systeme
Managementprozess: Unternehmensführung zwischen Ordnung
und Chaos
Einführung in die Betriebswirtschaftslehre

Strategic Management
Globalization and Corporate Social Responsibility
International Organizations, Structures and Processes
Management Process
Introduction into Business Administration

Gesmann-Nuissl	Gesellschaftsrecht	Company Law
	Internationales Wirtschaftsprivatrecht	International Business Law
	Nationales und europäisches Unternehmens- und Konzernrecht	National and European Corporate and Group Law
	Arbeitsrecht	Labor Law
	Umwelt- und Energierecht	Environmental Law
Riechmann	Spieltheorie	Game Theory
	Behavioral Economics	Behavioral Economics
	Mikroökonomik	Microeconomics
Dr. Schosser	Spieltheorie	Game Theory
	Behavioral Economics	Behavioral Economics
	Mikroökonomik	Microeconomics
	Verhaltensökonomische Methoden	Behavioral Economics
Zink	Organisation und Personal	Personnel Management and Organizational Design
	Arbeit, Organisation und Führung	Work, Organization and Personnel Management
	Arbeit und Organisation	Work and Organization
	Personalführung	Personnel Management and Leadership
	User Centred Design of IT-Systems	User Centred Design of IT-Systems
	Soft Skills	Soft Skills
	Total Quality Management	Total Quality Management
	Design for All	Design for All