

Innovation Management

3 ECTS

Lecturer

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Selected publications

Sydow, J., Schübler, E., Müller-Seitz, G. 2016: Managing Interorganizational Relations – Debates and Cases, Palgrave.

Schübler, E., Müller-Seitz, G., Möslin, K., Grabher, G. (forthcoming): More than Meets and Greets, Special issue. Industry & Innovation.

Curriculum Vitae

- Since 09/2014 Chair of Strategy, Innovation and Cooperation, Faculty of Business Studies and Economics, University of Kaiserslautern,
- Full Professorship of the Chair for Business Administration, with emphasis on Strategy, Innovation and Organisation, Mercator School of Management, University of Duisburg-Essen,
- Prior to that, engagements at different German universities and collaborations with different funding institutions (German Research Foundation, VolkswagenFoundation etc.) and for-profit corporations (e.g. Audi, BMW, Intel, T-Labs).

Research specializations

- Strategic management, esp. managing interorganisational relations
- Urban Management
- Interorganizational Relations and Uncertainty
- Innovation Management
- Open Innovation
- Risk Management

Course description

Students will be able to understand what organization internal factors contribute to the generation of creative ideas that are turned into successful innovations. What is more, students become aware of the different actors relevant for open innovation and the potential ways of interacting with them. Towards this end, the potential opportunities and challenges arriving from such open innovation processes are discussed.

Basic-Literature for preparation

Tidd, J., Bessant, J. 2013. Managing Innovation: Integrating Technological, Market and Organizational Change. 5th ed., Chichester: Wiley.

Chesbrough, H. 2003. Open Innovation. The New Imperative for Creating and Profiting From Technology. Boston: Harvard Business School Press.